



peacefulfish and film20 present

GLOBAL FILM FINANCE 11 – BERLIN 2008

*New ways of financing and effective distribution
for the film industry*

Hessen Representation
In den Ministergärten 5, 10117 Berlin
Germany

FEBRUARY 7th 2008
0900 – 1800

during the 58th Berlin International Film Festival

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THE SALTER GROUP
Independent Financial & Strategic Advisors



FilmCamp



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peacefulfish



GLOBAL FILM FINANCE 11 – BERLIN 2008
February 7th 2008

New ways of financing and distribution for the film industry

0900-0930 **REGISTRATION AND COFFEE**

0930-0940 **WELCOME**

0940-1000 **KEYNOTE**

Carl Wobcken, CEO, Studio Babelsberg, Germany

1000-1100 **PANEL I**
FILM FINANCING UPDATE

- Best practise in Belgium, Canada and Germany

Video Input

Adrian Politowski, Head of Production, Motion Investment Group, Belgium

Chairman

Georgia Tornow, Secretary General, film20, Germany

Discussion

Damon D'Oliveira, Partner & Producer, Conquering Lion Pictures, Canada

Philipp Kreuzer, Head of Film & TV Financing, Bavaria Film, Germany

Irina Orsich, European Commission - Information Society and Media Directorate-General, Belgium

1100-1130 **COFFEE BREAK**

1130-1145 **PRESENTATION**

- **THE REVISED CASH REBATE INCENTIVE IN MALTA**

Luisa Bonello, Film Commissioner, Malta Film Commission

1145-1245 **PANEL II**
PRODUCING IN EASTERN EUROPE

- What the Czech Republic, Bulgaria, Hungary and, Romania offer international film productions

Input

Kamen Balkanski, Head of the Bulgarian MEDIA desk, Bulgaria

Chairman

Alain Modot, Vice President, Media Consulting Group, Belgium

Discussion

Kamen Balkanski, Head of the Bulgarian MEDIA desk, Bulgaria

Ludmila Claussova, Film Commissioner, Czech Film Commission, Czech Republic

Tudor Giurgiu, Producer, Librafilm, Romania

Gabor Koltai, Producer, EuroCo-Productions, Hungary

- 1245-1400 **LUNCH BREAK**
- 1400-1415 **PRESENTATION**
- **VC FUND CREATIVE INDUSTRIES BERLIN**
Roger Bendisch, CEO, IBB Beteiligungsgesellschaft, Germany
- 1415-1515 **PANEL III**
REGIONAL FUNDS
- Ambitious and successful initiatives in Italy, Norway, Spain and, the UK
- Input: the "Kautokeino" case study**
Svein Andersen, Film Camp, Norway
- Chairman**
Thierry Baujard, CEO, peacefulfish
- Discussion**
Svein Andersen, Film Camp, Norway
Carlo Donzella, Consultant, EU and Int'l affairs, FILAS SpA, Italy
Antoni Lladó Gomá-Camps, Director ICIC, Barcelona, Spain
Jo Nolan, Chief Executive, Screen South, UK
- 1515-1545 **COFFEE BREAK**
- 1545-1600 **PRESENTATION**
- Tax structures for film financing & royalty flows
Christian Husum, Managing Director, FilmNordic ApS, Denmark
- 1600-1700 **PANEL IV**
DIGITAL DISTRIBUTION
- How to benefit most from video-on-demand services and cross-platform distribution
- Input**
Patrick Russo, Founding Principal, The Salter Group, USA
- Panel Chairman**
Patrick Russo, Founding Principal, The Salter Group, USA
- Discussion**
Martin Blakstad, Head of New Media, Granada International, UK
Andrew Bud, Vice Chairman, global Mobile Entertainment Forum (MEF), UK
Leander Carell, CEO, Nowtilus Online Distribution GmbH, Germany
- 1700-1800 **NETWORKING EVENT**